INNOVATION HUB

Checklist

For a successful collaboration!

Ideally, you'll be able to tick all of these. If not, we'll be happy to help you to establish these standards in your start-up.

- [ ] Your solution should **already be in use** or at least be sufficiently advanced to enable us to carry out a 3–6 month test listing or pilot in the foreseeable future.
- [ ] Your solution should have **an innovative unique selling point** and offer added value to Kaufland and/or its customers.
- [ ] You should be **enthusiastic** about your solution!
- [ ] At Kaufland, we see people and nature as long-term partners. We would therefore love for you to share our values in terms of having a **sustainable company policy** and **a responsible approach to the environment and your staff.**
- [ ] **Controls** are important to us! Your solution meets the relevant legal requirements, guidelines, and standards.
- [ ] Certain products have **specific requirements.** Obviously, these must be met. Please get in touch with your personal contact partner if you have any questions.

You will be sent more detailed information following your inquiry.